



CURRICULUM VITAE



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Academic Qualifications / Education

1. PhD in Economics and Muamalat Administration
2. Master of Muamalat Administration (Halal Product)
3. Bachelor of Business with Honours (Financial Management and Banking)

Areas of Interest

1. Marketing
2. Consumer Behaviour
3. Business Management

Professional Qualification / Membership / Affiliation

1. -

Appointments / Carrier

<i>Position</i>	<i>Duration</i>
1. Senior Lecturer	Present
2. Research Consultant	2023 (December) – 2024 (July)
3. Senior Lecturer	2023 (August) – 2023 (December)
4. Research Consultant	2020 - 2023
5. Graduate Research Assistant	2016 - 2020

Awards

<i>No.</i>	<i>Name of awards</i>	<i>Title</i>	<i>Award Authority</i>	<i>Award Type</i>	<i>Year</i>
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1.	Silver for the Project	Financial Literacy e-Module Development for Micro Businesses Entrepreneuru	Universiti Sains Islam Malaysia	3 rd Innovation Bank Challenge 2023 (IBC 2023)	2023
2.	Graduate Research Assistant (GRA) Scheme	Prediction of Muslim Consumer Intention towards Goat Milk Purchasing Behaviour in Malaysia	Ministry of Higher Education	National	2016 - 2022
3.	Best Paper in English	Evaluation Model of Effectiveness Programme in University: What the Studies Say? A Meta-Analysis	Universiti Sains Islam Malaysia	Seminar Serantau Pendidikan Tinggi Islam ke-5 (SeIPTI 2018)	2018