



ON THE MANAGEMENT OF THE CIBODAS BOTANICAL GARDEN IN THE PANDEMIC

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INTRODUCTION

Cibodas Botanical Garden (KRC) is an ex-situ conservation area that functions to protect natural resource ecosystems and as one of the tourist destinations in Indonesia. KRC has direct benefits or the lives of the surrounding communities. The form of community interaction with the area is quite high and indirectly affects the preservation of the area and supports the community's economy.



The development of botanical gardens as a government effort to protect natural resource ecosystems is also influenced by the perceptions of the surrounding community. Currently, the botanical garden's efforts to manage area development must be adjusted to health protocols so that the important role of the surrounding community is needed. During the Covid 19 pandemic, the efforts of botanical gardens in managing area development must be adjusted to health protocols so that an important role for the surrounding community is needed

MATERIALS AND METHODS

Penelitian Kaulitatif

Descriptive survey research

Research's Models

Deep interview :

1. Local communities
2. 60 Respondens (Purposive Sampling)

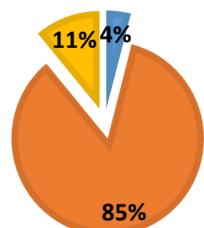
Variabel

Public perception about botanical garden management during the Covid 19 pandemic

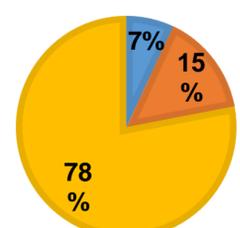
Data Analysis Methods

Data analysis was carried out descriptively, calculating the percentage of the largest data answers.

RESULTS AND DISCUSSION



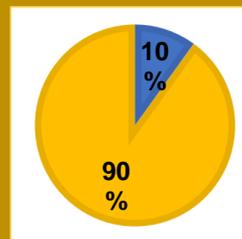
85% of the people understand that KRC is a tourist destination



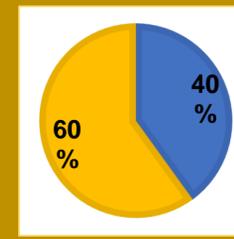
78% of the people only understand the function of KRC as a tourist location

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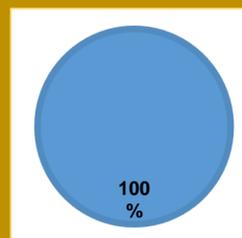
Presented at the FWSTE 2021



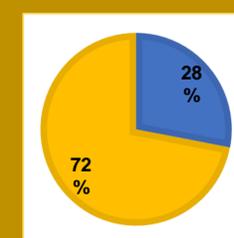
90% of the people only understand the role of KRC to improve the economy.



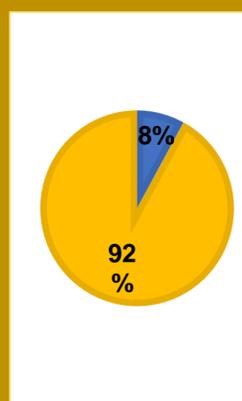
60% of people understand that Covid 19 has an impact on their business sector.



100% of the people only understand that the form of community empowerment by KRC is limited to business cooperation within the region.

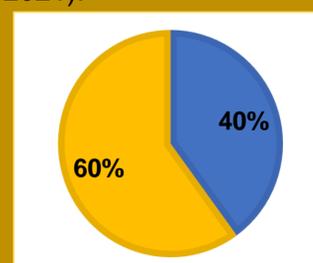


72% of the public only understands the recommended use of health protocols but they do not apply them



92% of the community do not understand their involvement in KRC management. Public understanding in the form of involvement is limited to granting permits for small business development, such as selling food or drinks, restaurant waiters, and horse riding service operators. In fact, the concept of community involvement should be more active in accordance with the regional development program (Yun et al, 2021).

60% of people do not understand the CHSE concept well, even though this concept needs to be implemented properly, especially for people who provide food and beverage services around tourist areas (P. A. Pratiwi et al., 2020).



CONCLUSION

Public perception of KRC management during the Covid 19 pandemic shows a sufficient level of understanding of the KRC concept and its function and role. In addition, there is still a low understanding of involvement in tourism management, especially in implementing the Covid 19 protocol. KRC needs to design community empowerment programs that support the development of existing tourism, according to the required protocols

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